

RODAN + FIELDS

SPOTLIGHT ON SUCCESS

skincare edition

June 2010

Rodan + Fields® Dermatologists is committed to offering real people real results with their skincare. And while everyday skin conditions can be complex, the solutions don't have to be. That's why our Products are based on a philosophy of Multi-Med® Therapy—using the right medicines and active cosmetics, in the right formulations, in the right order.

The results are in—check out these great stories from real users. Skin is a beautiful thing ... wear it well.

Thank you to everyone who shared their stories with us for this edition of Spotlight on Success. To be featured in the next edition, and help other Customers find the right solutions to change their skin, please contact the RF Connection at rfconnection@rodanandfields.com. If your story is featured in the next edition you will receive a complimentary regimen of choice as a thank you.

REVERSE

Regimen for
Brown Spots,
Dullness and
Sun Damage



ANTI-AGE

Regimen for
Fine Lines,
Wrinkles and
Loss of Firmness



UNBLEMISH

Regimen for
Acne and
Post-Acne Marks



SOOTHE

Regimen for
Sensitive,
Irritated Skin and
Facial Redness



ANTI-AGE Regimen for fine lines, wrinkles, and loss of firmness



ANTI-AGE Success Story: Alison Leathers



"I used expensive and acclaimed skincare products for years; however, I was aging right before my eyes and didn't even recognize myself.

My sister Nan introduced me to Rodan + Fields **ANTI-AGE** Regimen, Multi-Function Eye Cream, Night Renewing Serum and Night Recovery Cream. After only **four weeks** I began to notice the fine lines and wrinkles were definitely minimizing. And, my eyelids were not as droopy!

But the best part is that people have even asked me if I have had some "work" done to my face ...That's the **ULTIMATE** compliment!!! Thank you, Rodan + Fields!"

ANTI-AGE Success Story: Marty Pengilly



"I started using the **ANTI-AGE** Regimen Plus and the **REVERSE** Regimen the first part of January. At first, I wasn't sure the products were working; I didn't see a huge difference in my skin. But at the request of my daughter I continued using the products. After two weeks, I took another set of pictures and printed them out to compare with my before pictures. I was speechless; I couldn't believe how drastic the pictures were when directly compared to my before pictures. Now I'm addicted to the products!"

REVERSE Regimen for brown spots, dullness and sun damage



REVERSE Success Story: Jean Homes



"My skin was dull and had dark marks. Lines were forming fast and furiously. As a Consultant, I wanted to be a walking billboard for Rodan + Fields Dermatologists. I chose the **REVERSE** Regimen and **ANTI-AGE** Multi-Function Eye Cream to treat my major concerns. After a few weeks, my skin started to turn a little red, so I layered **SOOTHE** Sensitive Skin Treatment over the **REVERSE** Skin Lightening Treatment twice a day. It worked like a charm. I'm so astonished at the transformation. And the best part is that I never thought that at just eight weeks I would be foundation free! "

REVERSE Success Story: Katie Abramson



"I got engaged September 2009 and didn't want to wear heavy makeup to conceal my really bad sun damage. I used Rodan + Fields **REVERSE** Regimen and **ANTI-AGE** Eye Cream, then added UNBLEMISH Regimen at night to treat hormonal acne.

In just eight weeks, my skin was smoother, brighter and the sun damage started to disappear. I cannot believe my results after four short months using this simple routine. The best part is I don't need to wear foundation and my skin is amazing!"

SOOTHE Regimen for sensitive, irritated skin and facial redness



SOOTHE Success Story: Lisa Black



"The first picture was taken in July 2009. The second is from March 2010, just eight months after starting on Rodan + Fields. My skin was very sensitive and almost scabby around the nose, upper lip and chin. Within 24 hours of using the **SOOTHE** Regimen, my skin was soft, smooth and didn't hurt! Then I switched to the **REVERSE** Regimen in October 2009. My brown spots have greatly diminished. The best part is that I've actually had people tell me that my skin is glowing. That has *never* happened before. I'm a believer!"

SOOTHE Success Story: Susie Sheftel



"My father had rosacea and so did I. Sometimes you don't get to choose the genetic predispositions. So after working on my lines and my wrinkles and my sun damage ... just when I thought things were good ... I realized that my cheeks were bright red, not good. At X Factor Convention 2009, Nurse Mary showed me how just one application of **SOOTHE** Sensitive Skin Treatment would turn that red off!

I came home and spent time using the entire **SOOTHE** Regimen and now enjoy skin that is a whole lot less red than it was before.

And ... I have the pics to prove it!"

UNBLEMISH Regimen for acne and post-acne marks



UNBLEMISH Success Story: Matt Jiracek



“For three years I fought a losing battle with acne. I tried over-the-counter acne products, prescription drugs and antibiotics with no results. Because of my breakouts, I didn’t want to leave the house and avoided social situations whenever possible. My mom encouraged me to try the Rodan + Fields **UNBLEMISH** Regimen. Reluctantly, I began regular use of the regimen and started to see the benefits almost immediately. After a little over two months, my blemishes were gone and the scars have almost vanished. Today my face is clear and I feel confident in my own skin. I am so happy to have found something that really works.”

UNBLEMISH Success Story: Shannon Budd



“It took me about three months to start to see a change and I wasn’t sure about ordering more product. But I decided to order a second regimen anyways since things seemed to be getting better. Once the second round came there was really great improvement.

The before and after shots are amazing. The best thing for me has been being able to leave the house in a hurry and if I don’t have foundation on, for once in my life it’s okay!!! I couldn’t have dreamed of doing that before.”