

RODAN + FIELDS® SPOTLIGHT ON SUCCESS

SKINCARE EDITION

Spring 2011

Rodan + Fields® Dermatologists is committed to offering real people real results with their skincare. And while everyday skin conditions can be complex, the solutions don't have to be. That's why our Products are based on a philosophy of Multi-Med® Therapy—using the right medicines and active cosmetics, in the right formulations, in the right order.

The results are in—check out these great stories from real users. Skin is a beautiful thing ... wear it well.

Thank you to everyone who shared their stories with us for this edition of Spotlight on Success. To be featured in the next edition, and help other Customers find the right solutions to change their skin, please contact the RF Connection at rfconnection@rodanandfields.com. If your story is featured in the next edition you will receive a complimentary regimen of choice as a thank you.



ANTI-AGE

Regimen for Winkles,
Pores and Loss of Firmness



REVERSE

Regimen for Brown Spots,
Dullness and Sun Damage



SOOTHE

Regimen for Sensitive, Irritated
Skin and Facial Redness



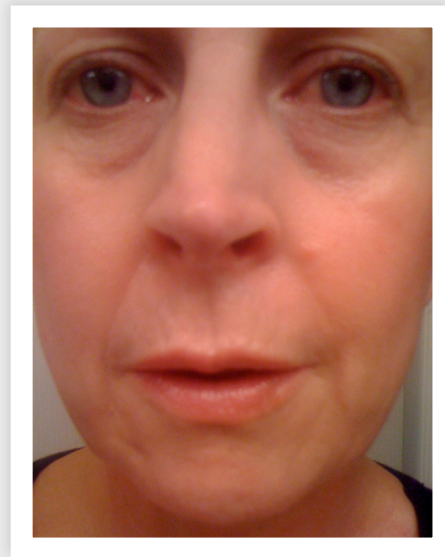
UNBLEMISH

Regimen for Acne and
Post-Acne Marks

ANTI-AGE Regimen for Wrinkles, Pores and Loss of Firmness



ANTI-AGE Success Story: Linda Beedle

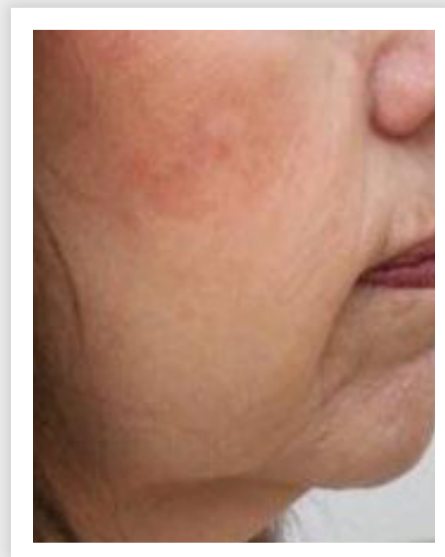


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After just six weeks of using the **ANTI-AGE** Regimen and **AMP MD** System, my skin was firmer, more moisturized and smoother. I look and feel better about myself. My skin has a glow I haven't seen in a long time. My husband even commented on how smooth my face is now.

“I can't believe what a change these products have made in such a short time!”

ANTI-AGE Success Story: Jean Watson



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I use the **ANTI-AGE** Regimen, **AMP MD** System and Multi-Function Eye Cream every night. In just 60 days, I noticed the uneven skin tones and dry patches I had been dealing with on my face for years fading, layer by layer.

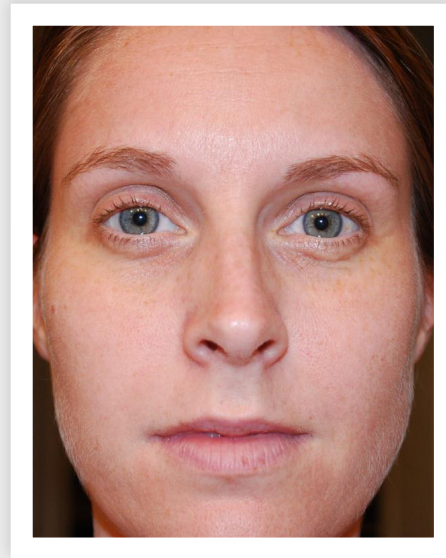
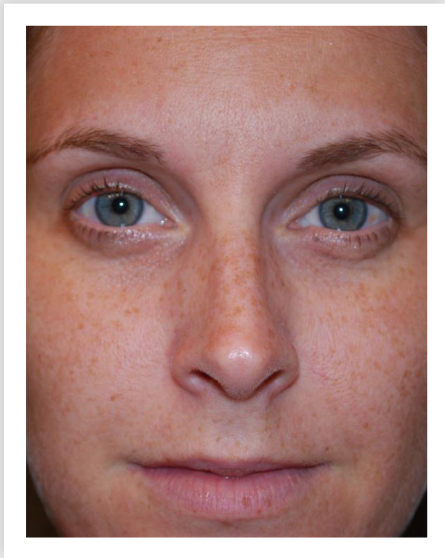
“The best part is that I may not have to visit my dermatologist any more for painful cryogenic surgery to treat my sun spots. They are going away with **ANTI-AGE**.”

“I now have a healthy glow and even skin tone. I look forward to continued results with Rodan + Fields' great products. Keep up the great research!”

REVERSE Regimen for Brown Spots, Dullness and Sun Damage



REVERSE Success Story: Beth Sarey

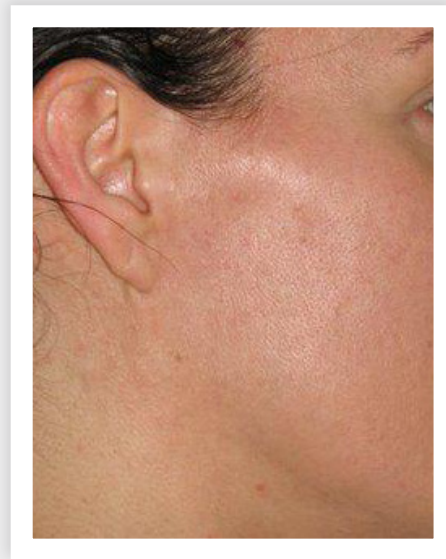
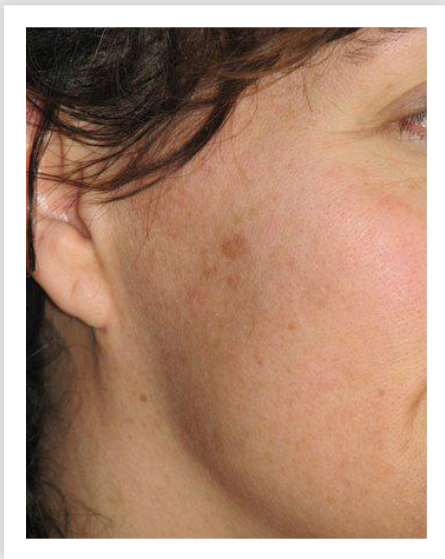


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After years of sunburns and not taking great care of my skin, I had developed deep freckles and discoloration on my face. Within the first 60 days of using the **REVERSE** Regimen, I noticed the discoloration was much better and I had a more even skin tone.

“After 120 days my skin looks and feels better than it has in years!”

REVERSE Success Story: Romi Neustadt



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I used to have dark spots I couldn't even cover with makeup. And on top of that, my skin looked red, blotchy and dull.

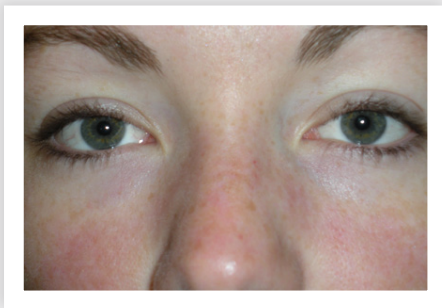
I used the **REVERSE** Regimen, **ANTI-AGE** Multi-Function Eye Cream and Night Renewing Serum for two and half months with incredible results.

“I posted my before and after pictures all over facebook because I was so happy with my results. The dark spots were gone, the red, blotchy spots faded and my complexion looks even. And because I was clearing out my sun damage, light was able to reflect again ... I was positively glowy! The best part is that for the first time since I was 15 years old, I'm foundation-free!!”

SOOTHE Regimen for Sensitive, Irritated Skin and Facial Redness



SOOTHE Success Story: Jessica Burch

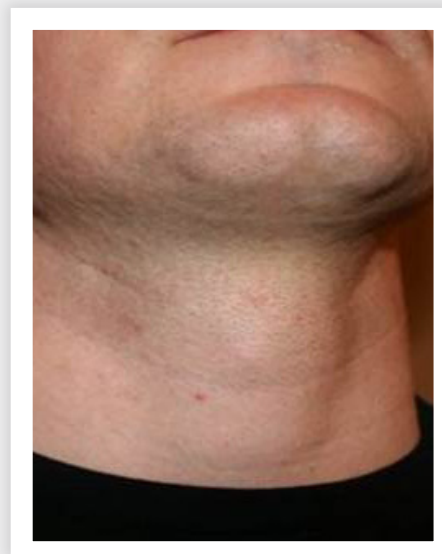
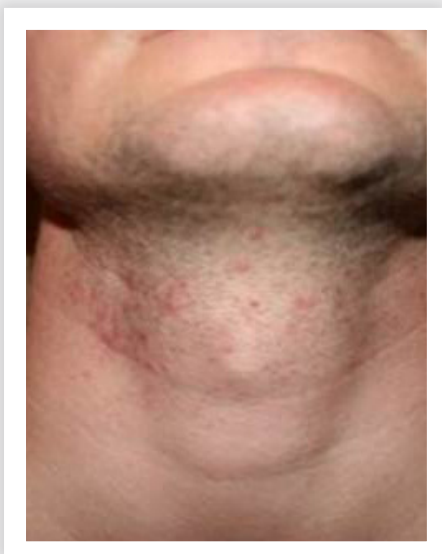


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I never paid much attention to my skin. I didn't have any major issues—my skin was a little sensitive, but in general I looked fine. After using Rodan + Fields products for just a few months, I can't believe the change in my skin. Within days of starting the **SOOTHE** Regimen and **ANTI-AGE** products, I was getting more compliments on my skin than I had received in years, and my husband even started using the products because of the changes he saw!

“Once I learned how much sun damage I had, I added in the **REVERSE** Regimen. Today, I'm completely floored with how my skin looks. Not only can I see a difference, but I get compliments on a weekly basis. One of the best was when a former teacher said 'Man! You still look like you're in high school!' Thanks!!”

SOOTHE Success Story: Brad Martin



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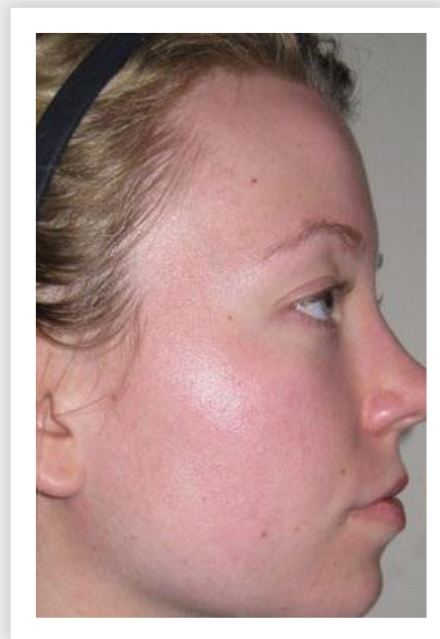
I used to try and shave as little as possible because I got terrible razor burn on my neck. Not only did it hurt, but I also felt uncomfortable with how it looked.

“I used to feel I was “too cool” to use skincare products, being the manly man I am. But recently I was introduced to Rodan + Fields and I am happy to say that since I have been shaving with **SOOTHE** Gentle Cream Wash and rinsing my face with **UNBLEMISH** Acne Treatment Sulfur Wash I have not had any razor burn. My face has never felt so good and I have never had more self-confidence. It is nice not to worry if you are going to have clear skin!”

UNBLEMISH Regimen for Acne and Post-Acne Marks



UNBLEMISH Success Story: Krista Dial



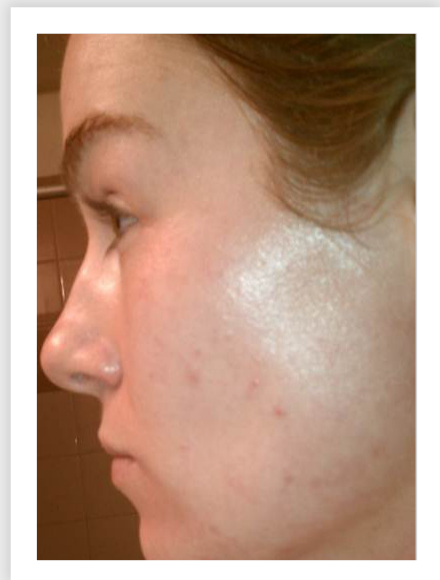
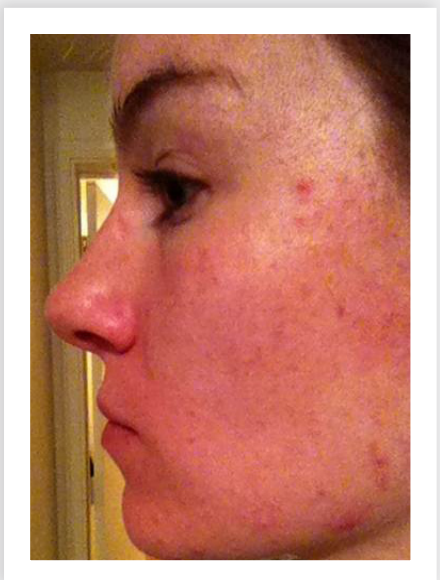
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I've had acne and oily, troubled skin for about 12 years. As a teen, my parents took me to a number of doctors who prescribed creams, washes and antibiotics that never consistently kept my skin under control. Even into adulthood, my acne was still ever-present. I became a master at hiding behind my heavy foundation and concealer.

“After hearing about Rodan + Fields I immediately ordered the **UNBLEMISH** Regimen. A week after I could tell my skin was starting to heal.

“After eight weeks of using the regimen, I was foundation-free! Talk about feeling liberated! I even used the **UNBLEMISH** Acne Treatment Sulfur Wash to treat the acne on my chest and back and now those areas are clear too. If I weren't a Consultant, I would be the best Preferred Customer in the world because I can't go a day without **UNBLEMISH!**”

UNBLEMISH Success Story: Kirsten Look



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I have had acne since I was 13 years old. Having clear skin is something that I dreamed about for years and have tried everything under the sun ... fancy spa products, antibiotics, prescription medications, gels and creams, Accutane and even facial treatments every two weeks. I really thought that at age 30 my acne would be gone, but it wasn't.

“Last year I started to use the **UNBLEMISH** Regimen and fell in love. The change in my skin was dramatic; my pimples and blackheads disappeared and I could not be happier now that I am using less makeup. My skin glows and my confidence has soared.”