

RODAN + FIELDS

# SPOTLIGHT ON SUCCESS

## skincare edition

Winter 2011

Rodan + Fields® Dermatologists is committed to offering real people real results with their skincare. And while everyday skin conditions can be complex, the solutions don't have to be. That's why our Products are based on a philosophy of Multi-Med® Therapy—using the right medicines and active cosmetics, in the right formulations, in the right order.

The results are in—check out these great stories from real users. Skin is a beautiful thing ... wear it well.

Thank you to everyone who shared their stories with us for this edition of Spotlight on Success. To be featured in the next edition, and help other Customers find the right solutions to change their skin, please contact the RF Connection at [rfconnection@rodanandfields.com](mailto:rfconnection@rodanandfields.com). If your story is featured in the next edition you will receive a complimentary regimen of choice as a thank you.

### REVERSE

Regimen for  
Brown Spots,  
Dullness and  
Sun Damage



### ANTI-AGE

Regimen for  
Wrinkles, Pores  
and Loss of  
Firmness



### UNBLEMISH

Regimen for  
Acne and Post-  
Acne Marks



### SOOTHE

Regimen for  
Sensitive,  
Irritated Skin and  
Facial Redness



# ANTI-AGE Regimen for wrinkles, pores and loss of firmness



## ANTI-AGE Success Story: Cynthia Pierce



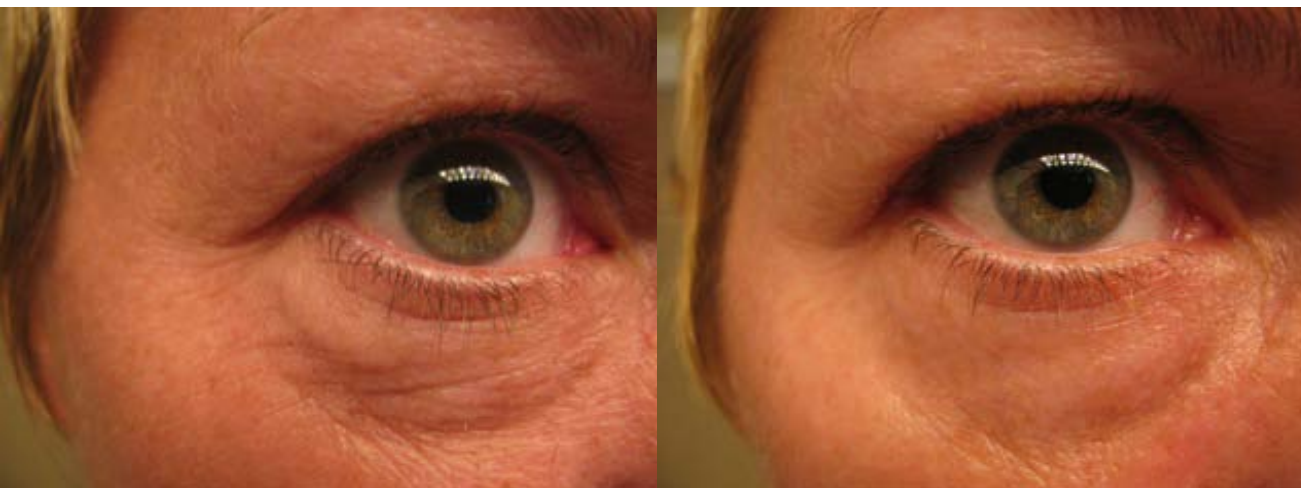
“I wanted to use something to help diminish my wrinkles and large pores. My skin seems to have aged a lot recently and I just turned 59 years old. I was curious if anything could help me look as young as I feel.

“All I did was to follow the directions for using the Rodan + Fields **ANTI-AGE** Regimen and the wonderful new AMP MD System.

“My friend encouraged me to take pictures after 30 days because she saw much improvement and once I saw the pictures, I could not believe that I had such fantastic results

in such a short period of time—it is truly remarkable. The company says to try the products for 60-120 days for results but I have experienced a much faster improvement and look forward to even more positive changes.”

## ANTI-AGE Success Story: Kristen Porter



“I started using the **REVERSE** Regimen 30 days ago and added in the **ANTI-AGE** Multi-Function Eye Cream and Eye Cloths nine days ago. I am so glad I took the before pictures...WOW! what a difference!!! Especially in my eye area, the results are noticeable, even after just nine days. These results give me the belief and confidence in these products and Dr. Rodan and Dr. Fields!!!”

# REVERSE Regimen for brown spots, dullness and sun damage



## REVERSE Success Story: Bradlee Alasia



“I used to have an extreme case of Melasma and was told by dermatologists that there was not much I could do to improve my situation. Makeup was my best friend and I rarely left home without it. I was very unhappy with my skin and very unhappy that I needed to wear makeup all the time.

“I started using Rodan + Fields **REVERSE** Regimen and in just 2.5 months I noticed that my skin had dramatically changed! My skin was evenly toned. The best part is I suddenly felt like I could face the world makeup less!! I love being foundation free!!!!”

## REVERSE Success Story: Heather Benoit



“I have 2 children and had a lot of discoloration from my pregnancies and hormonal changes. I started using the **REVERSE** Regimen and the **ENHANCEMENTS** Micro-Dermabrasion Paste two months ago. Since then, my brown areas are much lighter, my skin has a new smoother texture and is more even toned.”



# SOOTHE Regimen for sensitive, irritated skin and facial redness



## SOOTHE Success Story: Abigail Stout



"I developed adult acne 5 years ago followed by rosacea. Prescription medicines and over the counter products helped for a little while but I always experienced side effects like dryness and flaking. I was miserable and this was very expensive.

"I found Rodan + Fields and started using the UNBLEMISH and SOOTHE Regimens. In just 3 days I started to see a difference and within 10 days my friends started commenting on how good my skin was looking! At 2 weeks I felt like I had reached perfection!! Now that my face is clear I am no longer wearing heavy amounts of makeup and I love that.

"The results were so great, I feared they wouldn't last. However, at 7 weeks my skin is still wonderfully clear and radiant. I am so thankful to have found Rodan and Fields products, they REALLY work. I feel more confident, and less self-conscious for the first time in several years."

## SOOTHE Success Story: Chip Sharp



"My little boy Chip has deadly food allergies and finds himself with hypersensitive skin that is beyond anyone's imagination. At the time of this picture, he had hives all over his body and his eyes were continually swollen shut due to allergies.

"I started applying the SOOTHE Regimen to his skin and have had great results. Within 12 hours, the hives on his legs were nearly gone, the redness was barely visible and his skin was much calmer."

# UNBLEMISH Regimen for acne and post-acne marks



## UNBLEMISH Success Story: Danielle Graves



“I’ve had acne since I was 25 and nothing worked until my mom, a Rodan + Fields Independent Consultant, introduced me to **UNBLEMISH** Regimen. After two weeks, my acne disappeared and in two months the post acne dark marks faded away. My skin was smooth, oil free and radiant. I added **ENHANCEMENTS** Micro-Dermabrasion Paste three times a week and saw radiant healthy skin! I feel so beautiful! I can confidently go about life and not feel ashamed. Because of the extraordinary results, I became a Consultant and now help others achieve radiant skin. Thank you, Rodan + Fields for changing my skin and changing my life!”

## UNBLEMISH Success Story: Luke Siegmann



“As you can see, I had a problem with acne mainly on my cheeks, chin and forehead. I play soccer, so I’m always sweating, which made my acne worse. At first, I didn’t follow the **UNBLEMISH** Regimen on a daily basis and didn’t use all products like I should. Finally, my mom helped me remember for about a week and a half until it became a ‘good’ habit. After two months, I have clear skin 98% of the time and think that a lot of teens (and adults, too) would benefit by using **UNBLEMISH.**”